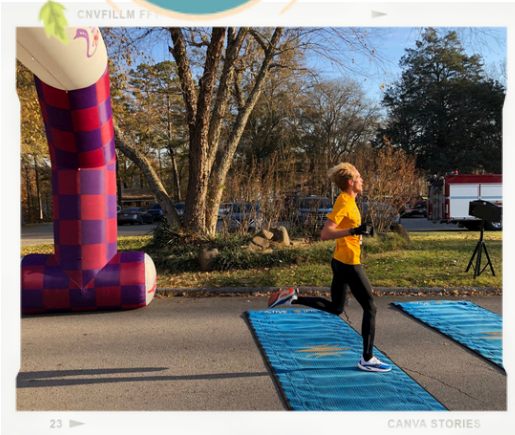




# 12TH ANNUAL STUFFING STRUT 2024



# Sponsorship Packet

**THANKSGIVING DAY  
NOVEMBER 28, 2024**

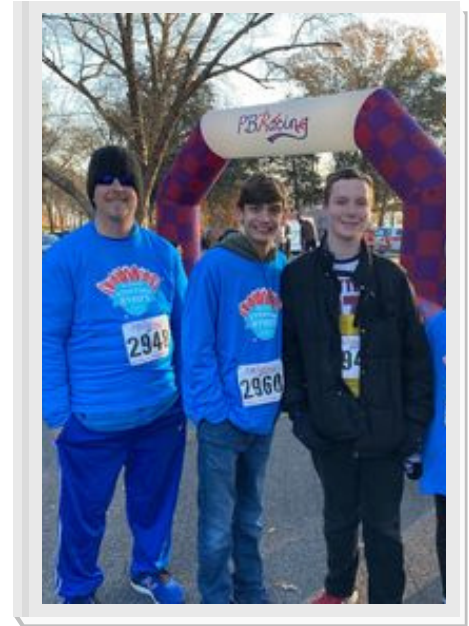
**CHESTER FROST PARK  
PAVILION, HIXSON, TN**





# Our Story:

The Stuffing Strut was started by Dallas Bay Church in 2013. The church participated in other 5k fundraisers, but felt burdened to meet the needs of their neighbors living in Northern Hamilton County. This inspired them to start their own run/walk. Over the years, the event has grown and changed with various local projects receiving financial support. The Stuffing Strut is now run by a local committee, led by the Northside Neighborhood House. This race draws hundreds of participants each year. The energy and passion behind the event is fanned into flame by this community's desire to lift up the community members around them.



# Who We Support:

## Northside Neighborhood House

"A hand up through education and assistance"  
[nnhouse.org](http://nnhouse.org)

## Soddy Daisy Food Bank

Practically serving neighbors of Northern Hamilton County  
[soddydaisyfoodbank.org](http://soddydaisyfoodbank.org)

## Soddy Daisy Middle School's Jim Wilson Fund

Empowering students and meeting needs at Christmas  
Email: [holloway\\_jennifer@hcde.org](mailto:holloway_jennifer@hcde.org)

## Dallas Bay Volunteer Fire Department

Serving with fire prevention activities, smoke and carbon monoxide detectors, and kid's activities  
[dbvfd.com](http://dbvfd.com)



# BENEFITS:

	TITLE	PLATINUM	GOLD	SILVER	BRONZE
Company Logo Displayed on Promotional Flyers	✓	✓	✓	✓	
Company Logo Displayed on Event Website	✓	✓	✓	✓	
Recognition to # on Social Media Outlets	✓	✓	✓	✓	✓
Option to Bring a Booth to the Event	✓	✓	✓	✓	
Recognition on Event Sponsor Banner	✓	✓	✓	✓	✓
Option to Distribute Promotional Materials	✓	✓	✓	✓	(Name only)
Free Race Entries	20	10	5	3	2
Company Logo on Event T-Shirt	✓	✓	✓	✓	✓
Company Logo Larger on Promotional Materials	✓	✓			(Name only)
Name Included as a Presenting Sponsor	✓				
Speaking Opportunity at Event	✓				
<b>AMOUNT:</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,000</b>	<b>\$500</b>

# FAST FACTS:

## What is the registration deadline for t-shirts?

You must be registered by November 1, 2024 to be guaranteed a t-shirt.

## When do I have to let you know who is participating on behalf of my company?

Company representatives must be registered by November 1, 2024.

## When is packet pick-up?

Packet pick-up is at Chester Frost Park Pavilion from 4:30 p.m. through 7:30 p.m. on November 27, 2028. You may also pick up your packet at race registration on the day of.

## Who do I reach out to about sponsoring the event?

Contact Jenny Stripling with the Northside Neighborhood House at [jstripling@nnhouse.org](mailto:jstripling@nnhouse.org) or by calling 423-267-2217.

## What is the race website?

Visit [nnhouse.org/events](http://nnhouse.org/events).



# Stuffing Strut Sponsorship Commitment Form

(Please Print)

Sponsor/Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Information: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Please check your preferred sponsor level:

Title  Platinum  Gold  Silver  Bronze

## Payment Preference

Check (please send invoice)  Credit Card (please send donation link)  
 Other: \_\_\_\_\_

Please indicate an individual within your company that we may coordinate with for sponsorship/amenities:

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_

Company Facebook: \_\_\_\_\_

Company Instagram: \_\_\_\_\_

For more information, please contact Jenny Stripling: [jstripling@nnhouse.org](mailto:jstripling@nnhouse.org)

*Thank you!*