

Northside Neighborhood House 2025 Not So Silent Auction Sponsorship Opportunities









Event Audience

Hello!

Get ready to ignite your night! On **October 23, 2025**, we will be taking over The Signal for the 18th Annual Not So Silent Auction, led by Mike and Lorrie Holland!

The Not So Silent Auction draws around 500 attendees for an unforgettable night of bidding in the fun and lively auction. With over 100 items up for grab, as well as a robust silent auction, there is something for everyone!

All dollars raised power Northside Neighborhood House's mission of supporting our neighbors through education and assistance on their path to stability. We invite you to join us and sponsor the excitement in 2025!

Young professionals to retired executives

CEOs to community leaders

Charity supporters, socially conscious and community-minded

Brand Visibility

Save the
Date/Invitation
Expected Audience:

800 + individuals

NNH Newsletter Expected Audience: 14,000 contacts Social Media Followers/Expected Audience: 16,000 followers across three

platforms

Event Program
Expected Audience:
500+

2025 Sponsorship Levels

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Sponsorship Levels	Tickets	Printed Media	Amenities	Social Media		
\$10,000 - Presenting	20 tickets Priority Seating	 Inside cover program ad Logo on invitation Signage at event and on table On screen logo 	 Naming rights for entire event VIP Early Entry Valet On stage opportunity Table service 	6 social media mentions1 reel		
\$7,500 - Good Neighbor	10 tickets Priority Seating	 Full page program ad Logo on invitation Signage at event and on table On-screen logo 	 VIP Early Entry Valet On stage opportunity Table service Naming rights for select event area 	4 social media mentions1 reel		
\$5,000 - High Five	10 tickets Priority Seating	 Half-page program ad Logo on invitation Signage at event and on table On-screen logo 	VIP Early EntryValetTable service	2 social media mentions		
\$3,000 - Hand Up	10 tickets Priority Seating	 Quarter page program ad Name on invitation Signage on table On-screen logo 	• Valet	1 social media mention		
Unique Marketing Op	portunities					
\$6,000 - Bar Sponsor	10 tickets	Signage on barBranded cocktail napkinsName in program	VIP Early EntryValet	2 social media mentions		
\$6,000 - Valet Sponsor	10 tickets	Logo on valet ticket Logo on thank you gift	VIP Early EntryValet	2 social media mentions		

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\$6,000 - Valet Sponsor	10 tickets	Logo on valet ticketLogo on thank you giftName in program	VIP Early EntryValet	2 social media mentions
\$6,000 -VIP Experience	10 tickets	Event signageName in programOn-screen logo	VIP Early EntryValet	2 social media mentions
\$6,000 -Bourbon Pull	10 tickets	Signage at displayName in programOn-screen logo	Onstage presence to select winnersVIP Early EntryValet	2 social media mentions
\$3,000 - Photo Booth	5 tickets	Logo on photos taken at boothName in program	• Valet	1 social media mention
\$3,000 -Heads or Tails	5 tickets	Logo on "fans"Name in program	Onstage presence to select winnersValet	1 social media mention

Benefits

Join us as a valued sponsor for the 18th Annual Not So Silent Auction. Your support shows your commitment to helping our Chattanooga neighbors not only find stability, but also thrive. Together, we'll experience an unforgettable event, amplifying your brand, connecting you with the community, and make a lasting impact on our neighbors.

Beyond amenities listed for each sponsorship level, the following are additional benefits for your support.

Enhanced Brand Visibility:

Gain recognition through event promotions, signage, and media coverage.

Community Impact & Corporate Social Responsibility (CSR):

Strengthen brand reputation by supporting a meaningful cause.

Employee Engagement & Volunteer Opportunities:

Encourage team-building and employee satisfaction through hands-on involvement in the Northside Neighborhood House's work in our community.

Networking & Business Development:

Connect with other sponsors, community leaders, and potential clients.

Positive Public Relations:

Generate goodwill and positive media coverage by aligning with a respected nonprofit.

Targeted Marketing:

Reach a specific audience aligned with corporate values and goals.

Impact & Social Change:

Directly contribute to meaningful community impact and long-term positive change.

Custom Sponsorships Available!

Looking for a unique way to get involved? We're happy to tailor a sponsorship package that aligns with your company's goals.

Contact: Jenny Stripling, Chief Development Officer jstripling@nnhouse.org 423-602-9224

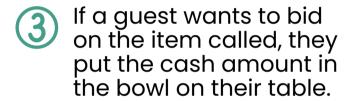
How does the auction work?

Guests receive a unique number upon arrival.





Item is announced and is given a bid amount, typically under \$20, based on its value.





Then the fun begins...

Everyone who bids competes by raising their number to get the auctioneer's attention!

*dance around, wear a fun hat, etc.



At a random time, cymbals clash and the last number called wins the item!



About Northside Neighborhood House

For more than 100 years, Northside Neighborhood House has focused on providing holistic support for our neighbors of all ages north of the Tennessee River, offering a hand up for a brighter future. Through sustainable solutions and community empowerment, we provide support and create opportunities for our community to learn, connect, and thrive.

We invite you to join the journey!





Thrift Stores

Our stores help fund our important work and give back to the community. NNY partners with dozens of partner agencies to provide their clients with vouchers to buy clothing and furniture.



CommUNITY Schools

We partner with school administration to meet the physical, social and emotional needs of the school community. We serve over 6,500 students in 10 schools in Hamilton County.



Stability

We serve our neighbors with direct financial assistance when they face a crisis and empower them for the future. We also connect people with the resources they need to thrive.

We offer a hand up for a brighter future!

Sponsorship Commitment Form

(Please Print)

Sponsor/Com	npany Name: _						
Contact Name:							
Street Addres City/State/Zip Email: Phone:	S:	sponsor level:					
Presenting Sponsor (\$10,000)	Good Neighbor Sponsor (\$7,500)	VIP Experience (\$6,000)	Bourbon Pull (\$6,000)	Valet (\$6,000)			
Bar (\$6,000)	High Five (\$6,000)	Heads & Tails (\$3,000)	Photo Booth (\$3,000)	Hand Up (\$3,000)			
Payment Preference Check (please send invoice) Credit Card (please send donation link) Other:							
Please indicate an individual within your company that we may coordinate with for sponsorship/amenities: Name: Title:							
Company Facel Company Insta	oook: gram: dln:						

For more information, please contact Jenny Stripling: jstripling@nnhouse.org

Mailing address: 211 Minor St, Chattanooga, TN 37405









